



The Reh-Fit Centre is a not-for-profit organization with a mission to enhance the health and well-being of its members and the community by providing innovative health and fitness services through assessment, education, and exercise in a supportive environment.

Reh-Fit is a recognized leader in the industry and an accredited first-class facility.

### **DIRECTOR OF MEMBERSHIP AND MARKETING**

We are seeking a highly motivated, organized, and energetic individual to lead the planning, management, and delivery of client development, membership services, and marketing strategies that align with our exciting new 10-year vision plan. The successful applicant will report directly to the Chief Executive Officer.

The ideal candidate will possess the following attributes:

- You are an accomplished business development professional.
- You are adept at market research and strategic planning.
- You have demonstrated strong leadership skills.
- You consistently excel at budget management and are skilled at exceeding targets.
- You are committed to building a culture of service excellence.
- You are a self-starter and thrive in a fast-paced environment.
- You are personally interested in fitness and well-being.

This position requires:

- Post-secondary education in business, marketing, or related field.
- Minimum of five years marketing and sales experience in a leadership role.
- Experience as a department head or group leader directly managing staff.
- Superior communication and customer service skills.
- Strong team building and motivational abilities.
- Knowledge in database management and digital marketing is an asset.

The Reh-Fit Centre is a state of the art fitness facility located in Southwest Winnipeg and offers an attractive working atmosphere and environment. In addition to salary and benefits package, compensation includes parking and access to the fitness facilities. This is a permanent full time position.

Resume, including salary expectation, will be accepted until August 30, 2019.

CEO Reh-Fit Centre  
1390 Taylor Avenue  
Winnipeg, MB R3M 3V8  
Email: [sue.boreskie@reh-fit.com](mailto:sue.boreskie@reh-fit.com)

*While we appreciate interest from all applicants, only those selected for an interview will be contacted.*

